

**Burney Water District  
Board of Director's Public Relations Standing Committee Meeting  
October 29<sup>th</sup>, 2018**

**ITEM**

**1. CALL TO ORDER AND ROLL CALL**

**PRESENT:** Directors Britta Rogers and District Manager Willie Rodriguez.

**ABSENT:** Director Tanya Taylor.

**CALL TO ORDER:** Director Rogers called the Meeting to order at 12:11 p.m.

**2. PUBLIC SPEAKERS:**

None.

**NEW BUSINESS:**

- 3. Discuss The SWRCB Closing Statement from Low Income Hearing:** District Manager reported that he watched the live webinar from the State Water Resources Control Board regarding subsidized payments for the low income customers. He summarized what was discussed in the hearing and that he will email the link to the committee members to view the closing statement.
- 4. Discuss and Road Map Customer Communication Strategy (Alex Colvin):** District Manager Willie Rodriguez discussed that the District has been interested in doing customer communications to inform the customers of the needs for the district. The District would like to hire Alex Colvin as a freelance writer to put this together. The idea was separating it into three parts; past, present and future. Willie would like to have a factual history of the district put together by each decade and focus on a timeline of events involving the water, sewer, parks and pool enterprises. Willie will meet with Alex to get the historical information to him so he can begin working on the document.
- 5. Review Future Agenda Items and Summarize Board Direction:** Determine next SWRCB Low Income Hearing, Get Historical Information to Alex Colvin and next Public Relations Meeting on November 26<sup>th</sup>, 2018 at 12:00 p.m.
- 6. Adjournment:** Director Rogers called for adjournment at 2:01 p.m.

  
CHAIRPERSON

  
BOARD SECRETARY